



2026 NATIONAL INTEGRATED SPECIAL REPORT –  
DIGITAL AND NEWSPAPER

# Remembrance Day

Honouring courage, preserving memory, and supporting those who serve

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Each year on November 11, Canadians pause to reflect on the sacrifices made by members of the Armed Forces past and present who have served our country with courage and commitment. Remembrance Day is also an opportunity to recognize the ongoing contributions of veterans, their families, and the organizations dedicated to supporting them. This special feature will explore how communities, educators, and institutions across Canada are helping to preserve memory, strengthen awareness, and honour those who have served in the name of peace and freedom.

### Proposed Topic Highlights

**HONOURING SERVICE** – Highlighting stories of Canadian veterans and active service members, their courage, and the legacy they leave for future generations.

**COMMUNITY REMEMBRANCE** – How Canadians across the country commemorate November 11, from national ceremonies to grassroots initiatives that keep remembrance alive.

**SUPPORTING VETERANS** – Examining the programs, services, and organizations that assist veterans and their families with healthcare, employment, and transition to civilian life.

**EDUCATION & AWARENESS** – The role of schools, museums, and youth programs in teaching the history of Canada's military efforts and the importance of remembrance.

**THE NEXT GENERATION OF SERVICE** – Spotlighting young Canadians in the military, cadet programs, and volunteer roles who continue the legacy of commitment and service.

### GET INVOLVED TODAY. CONTACT:

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Print/Digital Weekly Readers – **5,286,000**  
Print Weekly Readers – **2,417,000** | Digital Weekly Readers – **3,636,000**

Source: Vividata SCC Fall, 2024, National, Adults 18+

Sponsor Content and Brand Ad Booking Deadline	Material Deadline	Publishing Date
September 30	November 4	November 11