



2025 NATIONAL INTEGRATED SPECIAL REPORT – DIGITAL AND NEWSPAPER

## AI in Canadian Healthcare

*Transforming Diagnosis, Delivery, and Decision-Making*

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Artificial intelligence is reshaping the future of medicine, offering unprecedented potential in diagnosis, care optimization, and patient monitoring. This feature will showcase how Canadian innovators and health systems are using AI responsibly to enhance outcomes, reduce strain on providers, and personalize care.

### Proposed topic highlights:

**AI in Early Diagnosis** – Tools detecting disease faster and with greater accuracy.

**Operational Efficiency** – AI applications that reduce wait times and administrative burden.

**Ethics & Data Privacy** – Balancing innovation with responsibility.

**Training the Workforce** – Equipping clinicians to harness AI tools effectively.

**Spotlight on Startups** – Canadian ventures leading AI-health breakthroughs.

**GET INVOLVED TODAY. CONTACT:**

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**48%**  
More likely to be from high-income (\$200K+) households with children under 18.

**44%**  
More likely to be highly educated (3.4M have a university degree or higher).

**31%**  
More likely to have donated to educational organizations.

Print/Digital Weekly Readers – **5,286,000**  
Print Weekly Readers – **2,417,000** | Digital Weekly Readers – **3,636,000**

Source: Vividata SCC Fall, 2024, National, Adults 18+

**Sponsor Content and Brand Ad Booking Deadline**

**Material Deadline**

**Publishing Date**

September 22

November 4

November 11