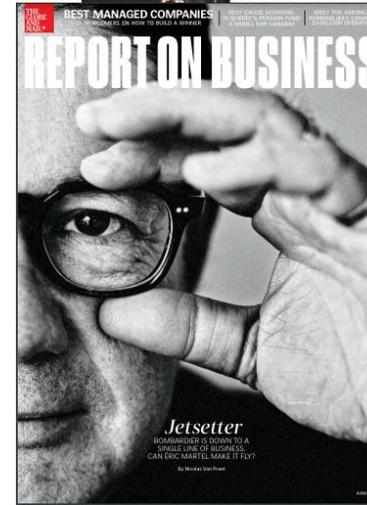


<p><b>817,000</b> average print readers per issue</p>  <p><b>1,033,000 are Business Decision Makers</b> 1.9x more likely to authorize business purchase decisions</p> <p><b>246,000 are High Net Worth Investors (\$500K+)</b> 1.3x more likely to have over \$1M in investable assets</p>	<p><b>1.58 million</b> digital readers</p>  <p><b>284,000 are Senior Managers/Owners</b> 1.8x more likely to be senior-level executives</p> <p><b>1,039,000 are Influential MOPES</b> 1.5x more likely to be Managers, Owners, Professionals</p>	<p><b>2.79 million</b> print and digital readers</p> 
<p>Source: Vividata SCC Spring, 2025, Adults 18+, ROB Magazine print/digital readers</p>		



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\*Subject to change