



2025 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

Energy resources and industry

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Canada's energy, resources, and industrial sectors are undergoing a transformation, driven by a collective commitment to a low-carbon, sustainable future. As industries innovate to reduce waste, adopt cleaner practices, and align with global environmental goals, this special feature will highlight the leaders, visionaries, and groundbreaking initiatives at the forefront of this shift.

Proposed topic highlights:

IMPACT - Influential leadership and advocacy driving change.

TECHNOLOGY — Innovations transforming products and processes.

ESG PERFORMANCE — Decisions shaped by environmental, social, and governance goals.

RESEARCH & INNOVATION — Evidence-based strategies reshaping the sector.

EMERGING TRENDS — New ideas shaping resilient, sustainable practices.

GLOBAL COLLABORATION — Partnerships positioning Canada in the global energy transition.

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Print/Digital Weekly Readers – **5,958,000**
Print Weekly Readers – **2,477,000** | Digital Weekly Readers – **4,722,000**

Source: Vividata SCC Spring 2024, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
August 14	September 25	October 2	August 14
October 1	November 12	November 19	October 1