



2025 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

Advancing Canada's net-zero goals

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

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Meeting Canada's ambitious emissions reduction targets will require urgent and purposeful action across all sectors and areas of society. This special feature will highlight the leaders, organizations and initiatives promising a significant impact on our collective journey to net zero.

- Proposed topic highlights:**
- RESEARCH & INNOVATION** – New insights and cutting-edge tools for the transition to net zero.
 - SOLUTIONS** – From emissions reduction to better resource management.
 - COLLABORATIONS** – Teaming up to amplify impact.
 - LEADERSHIP** – Finding inspiration in notable actions and achievements.



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Print/Digital Weekly Readers – **5,958,000**
Print Weekly Readers – **2,477,000** | Digital Weekly Readers – **4,722,000**

Source: Vividata SCC Spring 2024, National, Adults 18+

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