

Digital: Friday, September 27
Print: Saturday, September 28



898,000
average print
readers per issue



1,159,000 are Business Decision Makers
2.4x more likely to authorize business purchase decisions

239,000 are High Net Worth Investors (\$500K+)
1.3x more likely to have over \$1M in investable assets

1.60 million
digital readers



320,000 are Senior Managers/Owners
2.3x more likely to be senior-level executives

1,090,000 are Influential MOPEs
1.5x more likely to be Managers, Owners, Professionals

Source: Vividata SCC Spring, 2024, Adults 18+, ROB Magazine print/digital readers

2.80 million
print and digital readers



REPORT ON BUSINESS
CANADA'S TOP GROWING
COMPANIES

Canada's Top Growing Companies: Our annual ranking of corporate success, based on financials and positioned by growth. Business lessons from recognized companies connect readers to current corporate leaders as well as the new generation of entrepreneurs.



Live Event: Canada's Top Growing Companies

INTEGRATED SPECIAL REPORTS:

[Cybersecurity:](#) New threats and solutions are explored for Cybersecurity month

[Spotlight on Small Business:](#) Small business challenges, trends and solutions

 **DEADLINES**

Special executions:
July 29

Special reports:
August 8

Standard advertising:
August 27

Material:
August 29

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