



2024 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

Construction and Skilled Trades Month 2024

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Construction and Skilled Trades Month is a dedicated period to celebrate the invaluable contributions of professionals in the industry. Throughout the month, the focus will be on recognizing expertise, craftsmanship, and innovation in building communities. This special feature will highlight this important time to foster appreciation for the dedication and skills exhibited by those in construction and skilled trades while emphasizing the importance of continued investment in training and education for a robust workforce. Strategically timed for National Tradesmen Day September 20 and Construction & Skilled Trades Month in October

Proposed topic highlights:

- QUALITY** Emphasizing excellence in craftsmanship and project delivery.
- HEALTH & SAFETY** Prioritizing safety protocols and regulatory considerations in construction and skilled trades.
- INNOVATION** Highlighting technological advancements and innovative practices shaping the construction industry.
- ENVIRONMENT** Promoting environmentally sustainable construction methods and initiatives.
- CAREER PATHWAYS** Exploring diverse opportunities in construction and skilled trades.

GET INVOLVED TODAY. CONTACT:

RICHARD DEACON, Project Manager T: 1.604.631.6636 E: rdeacon@globeandmail.com

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Print/Digital Weekly Readers – 5,898,000
Print Weekly Readers – 2,697,000 | Digital Weekly Readers – 4,439,000

Source: Vividata SCC Fall 2022, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
August 23	September 27	October 4	August 23