



2024 NATIONAL INTEGRATED SPECIAL REPORT – DIGITAL AND NEWSPAPER

# Commitment to Reconciliation

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Canada's commitment to reconciliation is a journey that reflects our nation's dedication to healing, understanding, and building stronger relationships with Indigenous communities. This special feature will highlight significant milestones, ongoing efforts, and future aspirations in our collective path towards reconciliation.

### Proposed topic highlights:

- Historical Context:** Exploring the history and impact of residential schools and the importance of acknowledging this past.
- Economic Partnerships:** Successful economic collaborations between Indigenous communities and the private sector.
- Education and Awareness:** Promoting understanding and respect for Indigenous cultures.
- Cultural Revitalization:** Celebrating Indigenous languages, arts, and traditions in Canada.
- Community Stories:** Inspiring stories from Indigenous communities and organizations leading reconciliation efforts across Canada.

### GET INVOLVED TODAY. CONTACT:

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Print/Digital Weekly Readers – **5,958,000**  
Print Weekly Readers – **2,477,000** | Digital Weekly Readers – **4,722,000**

Source: Vividata SCC Spring 2024, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
August 9	September 23	September 30	August 9