



2024 NATIONAL INTEGRATED SPECIAL REPORT – DIGITAL AND NEWSPAPER

Advancing Women’s Health

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

Click on the report below to see a similar past feature



Women’s health is vital for gender equality, empowerment and societal well-being in Canada. Experts call for a greater focus on women’s health and for equitable access to care, especially in communities and populations that are currently underserved. This special feature will highlight examples of leadership in providing comprehensive and inclusive health-care services — from reproductive health services and mental health support to cancer treatments and more — and how they boost the well-being of women and contribute to better outcomes for society.

Proposed topic highlights:

CLOSING HEALTH-CARE GAPS — Ensuring equitable access to health care for women and gender-diverse populations, especially in underserved communities.

PATIENT-CENTRED CARE — Providing comprehensive, holistic and personalized care to meet the specific needs of individuals.

EDUCATION & ADVOCACY — Raising awareness, educating and advocating for policies that positively impact women's health and well-being.

TECHNOLOGY & INNOVATION — From virtual health tools to technology solutions enhancing access to care.

GENDER-INCLUSIVE RESEARCH — Prioritizing research on women's health, including gender-specific issues, innovative treatments and health disparities.

GET INVOLVED TODAY. CONTACT:

RICHARD DEACON, Project Manager T: 1.604.631.6636 E: rdeacon@globeandmail.com

Content produced by Randall Anthony Communications, a Globe-approved provider



The Globe and Mail is the #1 newspaper brand in Canada

Reaching more senior executives, business owners and professionals

Reaching more High-Net-Worth Investors with over \$500K in assets.

Print/Digital Weekly Readers – **6,063,000**
Print Weekly Readers – **2,592,000** | Digital Weekly Readers – **4,645,000**

Source: Vividata SCC Fall 2023, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
October 9	November 20	November 27	October 9