




<p>898,000 average print readers per issue</p>  <p>1,159,000 are Business Decision Makers 2.4x more likely to authorize business purchase decisions</p> <p>239,000 are High Net Worth Investors (\$500K+) 1.3x more likely to have over \$1M in investable assets</p>	<p>1.60 million digital readers</p> 	<p>2.80 million print and digital readers</p>  <p>320,000 are Senior Managers/Owners 2.3x more likely to be senior-level executives</p> <p>1,090,000 are Influential MOPes 1.5x more likely to be Managers, Owners, Professionals</p> <p><small>Source: Vividata SCC Spring, 2024, Adults 18+, ROB Magazine print/digital readers</small></p>
---	--	---



Best Executives: An annual award program profiling 50 exceptional non-CEO executives - 10 in each of the following categories: Finance, HR, Operations, Sales/Marketing and Technology. Who they are and why recognition is so deserving, is revealed in this issue.



Live Events: Best Executives; Road to Net Zero

INTEGRATED SPECIAL REPORTS:

Spotlight on Small Business: Small business challenges, trends and solutions

Business Technology: The latest advances from AI, to cybersecurity and advanced business applications

DEADLINES

Special executions:
March 3

Special reports:
February 27

Standard advertising:
March 25

Material:
March 27

[Explore ROB magazine](#)

[Creative Gallery](#)

[Specifications](#)