




<p>898,000 average print readers per issue</p>  <p>1,159,000 are Business Decision Makers 2.4x more likely to authorize business purchase decisions</p> <p>239,000 are High Net Worth Investors (\$500K+) 1.3x more likely to have over \$1M in investable assets</p>	<p>1.60 million digital readers</p>  <p>320,000 are Senior Managers/Owners 2.3x more likely to be senior-level executives</p> <p>1,090,000 are Influential MOPEs 1.5x more likely to be Managers, Owners, Professionals</p>	<p>2.80 million print and digital readers</p> <p>done </p> <p><small>Source: Vividata SCC Spring, 2024 Adults 18+, ROB Magazine print/digital readers</small></p>
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Changemakers: An annual awards program created by Report on Business magazine to honour companies that have focused on systemic corporate changes from racial inequality to climate change.



ONLINE EXCLUSIVE:

Road to Net Zero: ROB works with Sustainalytics to focus on the critical journey to achieve net zero green house gas emissions



Live Event: Road to Net Zero (Event takes place in May)

INTEGRATED SPECIAL REPORTS:

Spotlight on Small Business: Small business challenges, trends, solutions
Business Technology: The latest advances from AI to cybersecurity and advanced business applications



DEADLINES

Special executions:
December 23,
2024

Special reports:
December
12, 2024

Standard advertising:
January 21

Material:
January 23

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