






<p>898,000 average print readers per issue</p>  <p>1,159,000 are Business Decision Makers 2.4x more likely to authorize business purchase decisions</p> <p>239,000 are High Net Worth Investors (\$500K+) 1.3x more likely to have over \$1M in investable assets</p>	<p>1.60 million digital readers</p>  <p>320,000 are Senior Managers/Owners 2.3x more likely to be senior-level executives</p> <p>1,090,000 are Influential MOPEs 1.5x more likely to be Managers, Owners, Professionals</p>	<p>2.80 million print and digital readers</p>  <p><small>Source: Vividata SCC Spring, 2025, Adults 18+, ROB Magazine print/digital readers</small></p>
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