



2024 NATIONAL INTEGRATED SPECIAL REPORT – DIGITAL AND NEWSPAPER

Strategies for sustainability

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Big economic, social and environmental trends such as population growth, climate change, resource scarcity, technology advancement and social inequalities require a collective response, and leaders across Canada are taking action. This special feature will highlight notable efforts and examples for reducing the environmental footprint across sectors and all areas of society.

Proposed topic highlights:

RESEARCH & INNOVATION – From new insights to societal impact.

ADVOCACY & EDUCATION – Raising awareness and advancing sustainability education.

LOW-CARBON ECONOMY – Enabling a low-carbon future.

TECHNOLOGY & POLICY SOLUTIONS – Tools and approaches making a difference.

GET INVOLVED TODAY. CONTACT:

RICHARD DEACON, Project Manager T: 1.604.631.6636 E: rdeacon@globeandmail.com

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Print/Digital Weekly Readers – **6,063,000**
Print Weekly Readers – **2,592,000** | Digital Weekly Readers – **4,645,000**

Source: Vividata SCC Fall 2023, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
April 26	June 7	June 14	April 26
June 12	July 24	July 31	June 12
July 23	September 10	September 17	July 23
October 11	November 22	November 29	October 11