

2024 NATIONAL INTEGRATED SPECIAL REPORT – DIGITAL AND NEWSPAPER

National Children's Hospice Palliative Care Day

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

Click on the report below to see a similar past feature





Paediatric palliative care is a specialized approach focused on enhancing the quality of life for children with serious illnesses and their families. It addresses physical, emotional, social, and spiritual needs through symptom management and psychosocial support. This special feature to be published on National Children's Hospice Palliative Care Day and produced in conjunction with Canadian Hospice Palliative Care Association, will spotlight the invaluable contributions of healthcare professionals, caregivers, volunteers, and organizations working tirelessly to meet the physical, emotional, and spiritual needs of these children and their families.

Proposed topic highlights:

SUPPORT — Exploring diverse support systems for families in paediatric palliative care, offering emotional and practical assistance.

EMPOWERMENT — Supporting informed decision-making by children and families, fostering autonomy in care choices.

ADVOCACY & ACCESS — Advocating for policies and organizations improving access to paediatric palliative care services.

INNOVATION — Spotlighting research and innovative approaches to enhance outcomes, symptom management, and quality of life for children and families.

GET INVOLVED TODAY. CONTACT:

RICHARD DEACON, Project Manager T: 1.604.631.6636 E: rdeacon@globeandmail.com



Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
July 25	October 3	October 10	July 25