



2024 NATIONAL INTEGRATED SPECIAL REPORT –  
DIGITAL AND NEWSPAPER

# Celebrating Liberal Arts

**INTEGRATED CONTENT FEATURES:** Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

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Liberal arts education, covering literature, philosophy, languages, and history, contributes to holistic intellectual growth over specialized vocational training. This special feature will spotlight the importance of Liberal Arts, and how it fosters critical thinking, cultural appreciation, and a broad understanding of humanity’s diverse experiences, equipping individuals with the skills to a diverse and complex world with versatility and insight.

**Proposed topic highlights:**

- Impact:** Assessing liberal arts education's influence on the wider community.
- Critical Thinking:** Building analytical skills for problem-solving and decision-making.
- Cultural Understanding:** Embracing diverse perspectives to foster empathy and global awareness.
- Ethics and Values:** Exploring ethical principles to cultivate responsible citizenship.
- Creativity and Innovation:** Encouraging imaginative thinking to tackle challenges and foster positive change.
- Lifelong Learning:** Fostering a thirst for continual intellectual growth to adapt in various contexts.

**GET INVOLVED TODAY. CONTACT:**

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Print/Digital Weekly Readers – **6,063,000**  
Print Weekly Readers – **2,592,000** | Digital Weekly Readers – **4,645,000**

Source: Vividata SCC Fall 2023, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
June 6	July 25	August 1	June 6