



2024 NATIONAL INTEGRATED SPECIAL REPORT –  
DIGITAL AND NEWSPAPER

# Celebrating Dreamers

**INTEGRATED CONTENT FEATURES:** Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

Click on the report below to see a similar past feature



From artists pushing the boundaries of creativity to entrepreneurs revolutionizing industries, Canada is full of individuals and organizations that are making their dreams a reality. This special feature will celebrate the diverse dreams and aspirations of individuals across the nation and highlight the stories of those who turned their wildest dreams into a reality.

**Proposed topic highlights:**

**Origin Stories:** Exploring influential organizations' beginnings and dreams, tracing their journey from humble origins to success.

**Challenges and Triumphs:** Highlighting dreamers' obstacles and how they overcame adversity.

**Innovative Approaches:** Examining dreamers' unconventional paths and innovative strategies to realize their visions.

**Impact and Legacy:** Discussing dreamers' lasting impact on industries or communities, emphasizing their contributions.

**Future of Dream Pursuit:** Exploring emerging trends and opportunities of the rapidly evolving world.

**Partnerships and Collaborations:** Collaborating to amplify the dream pursuit message and reach a broader audience.

**GET INVOLVED TODAY. CONTACT:**

**RICHARD DEACON, Project Manager** T: 1.604.631.6636 E: [rdeacon@globeandmail.com](mailto:rdeacon@globeandmail.com)

Content produced by Randall Anthony Communications, a Globe-approved provider



*The Globe and Mail is the #1 newspaper brand in Canada*

*Reaching more senior executives, business owners and professionals*

*Reaching more High-Net-Worth Investors with over \$500K in assets.*

Print/Digital Weekly Readers – **6,063,000**  
Print Weekly Readers – **2,592,000** | Digital Weekly Readers – **4,645,000**

Source: Vividata SCC Fall 2023, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
May 6	June 17	June 24	May 6
June 11	July 23	July 30	June 11
July 3	August 21	August 28	July 3