



2024 NATIONAL INTEGRATED SPECIAL REPORT – DIGITAL AND NEWSPAPER

Canada's Creative Hub Cities Leading Economic Growth

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The recent surge in growth in Canada's creative sector has transformed Canadian cities into dynamic hubs, featuring vibrant street art, world-class galleries, and diverse festivals. This special feature will spotlight how the growth in creative industries in Canadian cities are driving significant economic growth, and enriching Canada's vibrant cultural tapestry.

Proposed topic highlights:

ARTS & CULTURE: Shedding light on vibrant arts and culture scenes across Canada.

ECONOMIC DIVERSIFICATION: Highlighting efforts in economic diversification, fortifying resilience and fostering new opportunities.

JOBS & EMPLOYMENT: Examining trends in job creation and employment opportunities.

INNOVATION AND TECHNOLOGY: Showcasing innovation prowess, driving progress and fostering entrepreneurship.

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Print Weekly Readers – **2,592,000** | Digital Weekly Readers – **4,645,000**

Source: Vividata SCC Fall 2023, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
May 29	June 10	June 17	May 29
September 13	October 21	October 28	September 13