



2024 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

Green Real Estate

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

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Sustainable real estate is gaining traction as the industry increasingly prioritizes environmentally conscious practices. This special feature will highlight the shifts towards green real estate, reflecting a collective commitment to address climate change concerns and foster the development of greener, more sustainable communities within the real estate landscape.

Proposed topic highlights:

- CLIMATE TRANSITION JOURNEY:** Exploring the industry-wide movement towards environmentally responsible practices.
- GREEN BUILDING FEATURES:** How real estate is becoming more green, from renewable energy integration to biodiversity conservation.
- INVESTMENT AND FINANCING TRENDS:** Institutional investors leading the way to support eco-friendly projects for sustainable cities.
- CERTIFICATIONS AND STANDARDS:** Highlighting shifts toward green building certifications with a commitment to high environmental and wellness standards.

GET INVOLVED TODAY. CONTACT:

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Print/Digital Weekly Readers – **6,063,000**
Print Weekly Readers – **2,592,000** | Digital Weekly Readers – **4,645,000**

Source: Vividata SCC Fall 2023, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
March 12	April 30	May 7	March 12