



2024 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

Cyber Security

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In Canada, cybersecurity plays a critical role in safeguarding sensitive information and protecting against cyber threats. With the increasing digitalization of services and data, individuals and organizations alike prioritize measures such as encryption, multi-factor authentication, and regular security updates to mitigate risks. This special feature will highlight the importance of cybersecurity measures, as well as spotlight the organizations that are leading the way in fortifying the nations digital resilience.

Proposed topic highlights:

INNOVATION — Highlighting cutting-edge solutions, such as advanced threat detection algorithms, machine learning-powered security analytics, or novel encryption methods.

EXPERT ADVICE — Exploring reliable sources where businesses and individuals can turn to for trusted guidance.

COLLABORATION — Showcasing strategic partnerships between leading organizations to further progress.

AWARENESS & EDUCATION — Promoting best practices through educational campaigns and training programs for employees and clients.

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Source: Vividata SCC Fall 2023, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
April 23	June 4	June 11	April 23