



2024 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

Excellence in Aerospace

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Positioned as a global leader, Canada's aerospace sector is charting a course to redefine its future by prioritizing cutting-edge advancements, fostering a resilient supply chain, and championing sustainability initiatives for a greener aviation landscape. This special feature will cast a spotlight on the future outlook for the Canadian aerospace sector, providing insights into its resilience, innovative strategies, and collaborative efforts with key partners. These initiatives collectively ensure sustained growth and contribute significantly to the nation's economic prosperity.

Proposed topic highlights:

Cutting-edge Advancements: Exploring the latest innovations in the aerospace industry.

Resilient Supply Chains: Discussing strategies for enhancing supply chain resilience.

Sustainability Initiatives: Highlighting efforts to promote environmental sustainability in aviation.

Global Leadership: Examining Canada's position as a global leader in aerospace.

Collaborative Partnerships: Exploring collaborations between the Canadian aerospace industry and key partners.

Future Outlook: Analyzing the future trends and challenges in the Canadian aerospace industry.

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RICHARD DEACON, Project Manager T: 1.604.631.6636 E: rdeacon@globeandmail.com

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Print Weekly Readers – **2,592,000** | Digital Weekly Readers – **4,645,000**

Source: Vividata SCC Fall 2023, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
June 28	September 16	September 23	June 28