



2024 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

Engineering in Canada

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Canada's engineers, representing diverse disciplines such as aerospace, biomedical, nuclear, and more, play an active role in advancing a better world and shaping the future of the country. This special feature highlights the impactful work of Canada's talented engineers, translating ideas into essential products for modern life.

Proposed topic highlights:

EDUCATION IN ENGINEERING – How Canadian schools equip students to lead in various engineering fields.

COLLABORATIVE PARTNERSHIPS – Collaborative efforts between industries, academia, and research institutions to address complex challenges.

TECHNOLOGY & INNOVATION – Pioneering efforts by engineers in developing and implementing emerging technologies.

DIVERSITY & INCLUSION – Initiatives and practices fostering diversity within the engineering community.

SUSTAINABILITY – Innovations in green technology, renewable energy, and sustainable infrastructure.

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Print Weekly Readers – **2,592,000** | Digital Weekly Readers – **4,645,000**

Source: Vividata SCC Fall 2023, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
May 1	May 28	June 4	May 1