



2024 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

Sustainable transport

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

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Transportation, the movement of goods and people, is a key element of a functioning economy and society. Yet it is also one of the largest sources of emissions in Canada, leading to adverse health and environmental impacts. This special feature will explore the state of transportation in Canada as well as efforts and initiatives that are helping the country meet its greenhouse-gas emission targets and combat climate change.

Proposed topic highlights:

- ADVOCACY & SUPPORT** – Advocates, organizations and incentives dedicated to reducing the environmental impact of transportation.
- OUTLOOK** – Profiling options that deliver reduced emissions.
- TECHNOLOGY & INNOVATION** – Cleantech and product development breakthroughs.
- CANADA'S CONTRIBUTION** – Leadership in innovation, infrastructure and green metals extraction.



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Print/Digital Weekly Readers – **6,063,000**
Print Weekly Readers – **2,592,000** | Digital Weekly Readers – **4,645,000**

Source: Vividata SCC Fall 2023, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
April 1	May 13	May 20	April 1
September 9	October 14	October 21	September 9

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