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# Specificing formats

# FRENCH DOORS COVER

Ad space	Ad space	Ad space "% 01
Live: 3 <sup>3</sup> / <sub>4</sub> " x 10"	Live: $6^{7}/8$ " x 10" Bleed: $7^{7}/8$ " x 11"	Live: 3 <sup>3</sup> / <sub>4</sub> " x 10"
Bleed: 4 <sup>1</sup> / <sub>2</sub> " x 11"		Bleed: 4 <sup>1</sup> / <sub>2</sub> " x 11"
4 1/4"	7 <sup>5</sup> /8″	←—4 <sup>1</sup> /4"——

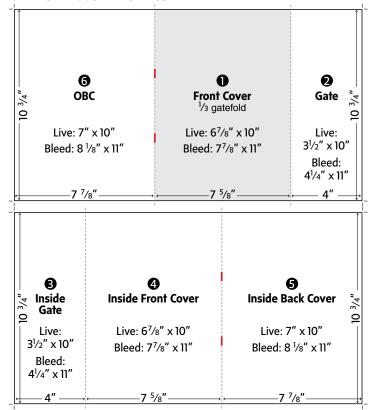


FRONT AND CENTER OF MAGAZINE ONLY

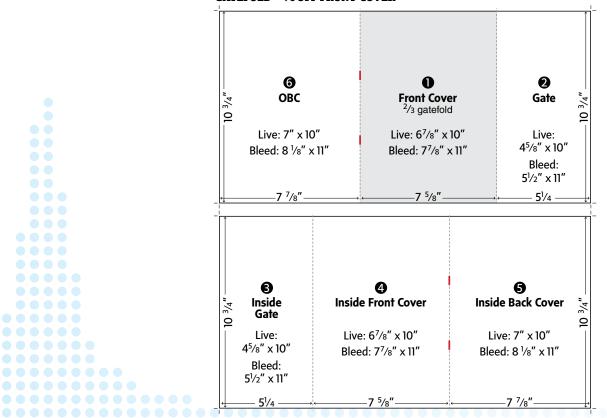
THE GLOBE AND MAIL

REPORT ON BUSINESS

# GATEFOLD • 1/3 OFF FRONT COVER



# **GATEFOLD** • 2/3 OFF FRONT COVER

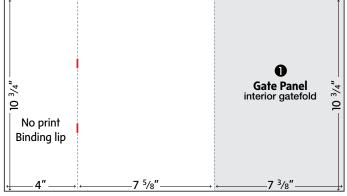


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6 PAGES LEFT HAND, IF CENTER TO THE MAGAZINE
1 X 4 PAGE GATEFOLD IN LOW

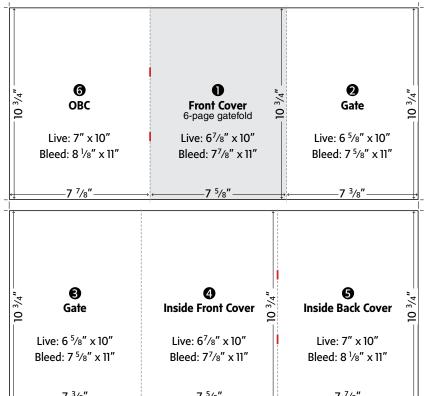
FOLIO IF BETWEEN 2 SECTIONS

# 4-PAGE GATEFOLD • INTERIOR



**Inside Gate Inside Gate** 9 Live: 65/8" x 10" Live: 67/8" x 10" No print Binding lip Bleed: 75/8" x 11" Bleed: 77/8" x 11"

# 6-PAGE GATEFOLD • COVER & INTERIOR



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# 8-PAGE GATEFOLD • INTERIOR

