



2024 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

Open banking

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Digital services are streamlining various aspects of the lives of Canadians, transforming how they invest, bank, budget, and manage bills. The increasing influence of digital technologies presents exciting opportunities in the financial services sector but underscores the need for robust standards, regulations, and consumer protections to safeguard Canadians in online financial transactions. This special feature will spotlight innovative tools and institutions that make open banking more convenient and secure than ever.

Proposed topic highlights:

- TRENDS** — Highlighting the latest developments in digital financial services.
- SECURITY AND CONSUMER PROTECTION** — Exploring strategies for secure open banking and consumer protection.
- INNOVATION** — Envisioning new horizons in digital financial innovation.
- COLLABORATION** — Showcasing effective collaborations for secure and efficient open banking.
- USER EXPERIENCE** — Exploring improvements in the user experience of digital financial services, emphasizing accessibility and simplicity.

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Print Weekly Readers – **2,592,000** | Digital Weekly Readers – **4,645,000**

Source: Vividata SCC Fall 2023, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
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September 30, 2024	November 11, 2024	November 18, 2024	September 30, 2024