



# 2024 NATIONAL INTEGRATED SPECIAL REPORT – DIGITAL AND NEWSPAPER

## Life Beyond Addiction

**INTEGRATED CONTENT FEATURES:** Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

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Addiction, a pervasive force cutting across societal lines, disrupts lives through both physical dependency and emotional turmoil. This journey is marked by resilience, as individuals and communities confront the complexities of addiction, navigate the turbulent waters of recovery, and find strength to break free. This special feature will put a spotlight on addiction, and how addressing this disease demands empathy, education, and a collective commitment to fostering environments that promote healing and renewal.

- Proposed topic highlights:**
- STOPPING THE STIGMA** — Addressing addiction stigma's impact on seeking help and recovery.
  - PREVENTION** — Showcasing programs for addiction prevention through education and early intervention.
  - SUCCESS STORIES** — Highlighting inspirational stories of recovery.
  - SUPPORT** — Offering expert advice for aiding those with addiction struggles.
  - TREATMENT** — Exploring diverse resources and options for those seeking help in their journey towards recovery.



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Print/Digital Weekly Readers – **6,063,000**  
Print Weekly Readers – **2,592,000** | Digital Weekly Readers – **4,645,000**

Source: Vividata SCC Fall 2023, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
March 14, 2024	April 25, 2024	May 2, 2024	March 14, 2024
October 1, 2024	November 12, 2024	November 19, 2024	October 1, 2024

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