



2024 NATIONAL INTEGRATED SPECIAL REPORT –  
DIGITAL AND NEWSPAPER

# Green Buildings

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Green buildings stand at the forefront of climate solutions, gaining global acknowledgment for their role in the shift toward a decarbonized, sustainable, and resilient society. As the largest contributor to energy-related carbon emissions globally (accounting for approximately 37%), the built environment emerges as a pivotal force for transformative change. This special feature, synchronized with World Green Building Week, will spotlight leaders, initiatives, and solutions propelling the transition to sustainable built environments.

**Proposed topic highlights:**

- LEADERSHIP** — Showcasing efforts accelerating the adoption of sustainable solutions in the built environment.
- TECHNOLOGY & INNOVATION** — Exploring advancements in technology that enhance energy efficiency and promote the utilization of clean energy within green buildings.
- SOLUTIONS** — Examining initiatives fostering a thriving circular economy throughout the building value chain.
- PARTNERSHIPS** — Highlighting collaborations that ensure a just and inclusive transition toward sustainable built environments.
- EDUCATION & SUPPORT** — Focusing on next-generation leaders, innovative ideas, and investment support contributing to the evolution of green building practices.

**GET INVOLVED TODAY. CONTACT:**

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Print/Digital Weekly Readers – **6,063,000**  
Print Weekly Readers – **2,592,000** | Digital Weekly Readers – **4,645,000**

Source: Vividata SCC Fall 2023, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
August 7	September 4	September 11	August 7