



# Family business

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Family-owned enterprises play a pivotal role in shaping the fabric of Canadian society, serving as a pillar that contributes to employment opportunities, economic growth, and the holistic well-being of communities. In this special feature we will shed light on the profound impact these businesses have nationwide, delving into the unique challenges in today's landscape as well as the resources available for support.

- Proposed topic highlights:**
- RESEARCH & INNOVATION** — Creating business advantage using the latest findings and innovation
  - EXPERT GUIDANCE** — Sharing expert advice for best navigating opportunities and challenges
  - ADVOCACY & LEADERSHIP** — Advocating for support for family businesses
  - CONTINUITY PLANNING** — Spotlighting strategies for multi-generational business success
  - COLLABORATION** — Highlighting partnerships between family businesses, industry partners and institutions to foster growth

**GET INVOLVED TODAY. CONTACT:**  
**RICHARD DEACON, Project Manager** T: 1.604.631.6636 E: [rdeacon@globeandmail.com](mailto:rdeacon@globeandmail.com)

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Print/Digital Weekly Readers – **6,063,000**  
Print Weekly Readers – **2,592,000** | Digital Weekly Readers – **4,645,000**

Source: Vividata SCC Fall 2023, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
May 7	June 18	June 25	May 7
October 2	November 6	November 13	October 2