



2024 NATIONAL INTEGRATED SPECIAL REPORT – DIGITAL AND NEWSPAPER

# Energy, Resources and Industry

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A significant transformation is taking place in the energy sector as the Canadian industry strives to propel towards a future driven by purpose, low-carbon practices, and minimal waste. This special feature will showcase noteworthy instances of pioneers, visionaries and initiatives at the forefront of this movement.

**Proposed topic highlights:**

- CREATING IMPACT** – Influential advocacy and leadership.
- TECHNOLOGICAL ADVANCEMENTS** – Innovations reshaping products and processes.
- ESG PERFORMANCE** – Decision-making guided by social, environmental, and governance considerations.
- RESEARCH & INNOVATION** – Evidence-driven strategies for reshaping the industry.
- EMERGING TRENDS** – Fresh perspectives shaping resilient practices for the future.

**GET INVOLVED TODAY. CONTACT:**

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Print/Digital Weekly Readers – **6,063,000**  
Print Weekly Readers – **2,592,000** | Digital Weekly Readers – **4,645,000**

Source: Vividata SCC Fall 2023, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
February 2	March 7	March 14	February 2
October 15	November 12	November 19	October 15