



2024 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

Empowering Nurses

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Empowering nurses is an essential step towards a more dynamic and effective healthcare system. Recognizing their skills and expanding their responsibilities unlocks their untapped potential as Canada's largest healthcare workforce. Empowered nurses are motivated to contribute to the health system with their expertise, training, and dedication, ultimately leading to the delivery of patient-centred care.

Proposed topic highlights:

SCOPE OF PRACTICE: Expanding nurses' roles within the healthcare system.

PROFESSIONAL DEVELOPMENT: Offering ongoing education, training, and career advancement for nurses.

INNOVATIONS IN NURSING: Exploring care delivery models and technological advancements empowering nurses.

WORKPLACE CULTURE: Cultivating a collaborative environment that values nurses' contributions.

ADVOCACY FOR NURSES: Addressing policy changes to enhance the professional standing of nurses.

PATIENT-CENTRED CARE: Emphasizing nurses' role in delivering care centred on patient needs.

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Source: Vividata SCC Fall 2023, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
March 19, 2024	April 30, 2024	May 7, 2024	March 19, 2024