



2024 NATIONAL INTEGRATED SPECIAL REPORT – DIGITAL AND NEWSPAPER

Clean Energy Transition

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

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Meeting Canada's ambitious emissions reduction targets demands urgent and purposeful action across all sectors and areas of society. This special feature will shine a spotlight on the leaders, organizations, and initiatives promising significant impact on our collective journey to net zero.

- Proposed topic highlights:**
- SOLUTIONS** — Investigating diverse solutions ranging from emissions reduction strategies to improved resource management practices.
 - LEADERSHIP** — Finding inspiration in notable actions and achievements, showcasing leadership in the pursuit of net-zero goals.
 - RESEARCH & INNOVATION** — Highlighting new insights and cutting-edge tools emerging from research and innovation for a smooth transition to net zero.
 - COLLABORATIONS** — Examining impactful collaborations across sectors that are supporting efforts toward achieving net-zero targets.
 - COMMUNITY ENGAGEMENT** — Exploring initiatives engaging communities in the collective journey to net zero, fostering awareness and participation.



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Print/Digital Weekly Readers – **6,063,000**
Print Weekly Readers – **2,592,000** | Digital Weekly Readers – **4,645,000**

Source: Vividata SCC Fall 2023, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
February 9	March 15	March 22	February 9
April 2	May 21	May 28	April 2
Sept. 9	October 15	October 22	Sept.9

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