

2024 NATIONAL INTEGRATED SPECIAL REPORT – DIGITAL AND NEWSPAPER

Cancer Awareness Month

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

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WORLD CANCER DAY
Mobilising support for people affected by carcer on February 4 and beyond

Finding strength in 'compassion and care'

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exits would class cancer care for company. Carlo Talbuffe is suggeste chare the score, she beared on her powery oft cancer, which started in 2015, the other was distributed in 2015, I know they are not alone white	Impigrou and the pain got some, pringding a hip to the emergency department. Then, binder had a 15-inclinate human on her advent gland. To use advention discharge, a size cancer the discher.	to tell les family the treatment had failed. "His worke plant possibly betters and evalue horseld plans, because that's which prochase to dis," she says, adding that these actuallies were not arisancian she had aventually hid a 20 varierabil.	"There has, been list of affection on hand science and its handation including leading," days its Illind, who repaids the channe is use reason't handale into more core, and larger loss, as "one of the most halffling atoms, of uniform in mini-	that having a lighting spirit will go alting way: The hopes sharing her story will emissadap athers for similate sup- porting BC Caroon's mork to provide the kind of the suring bradition's. But broaded the story. The story is the story of the story of the story of the story. The story of the sto

April marks Cancer Awareness Month in Canada—a significant time to reflect on the 1.5 million Canadians forging ahead in life beyond a cancer diagnosis. It is a time to unite communities across the nation, shining a spotlight on the persistent battle against cancer. This special feature will to emphasize the significance of Cancer Awareness Month, showcasing the continuous endeavours to raise awareness, foster collective action, and champion ongoing research efforts.

Proposed topic highlights:

EARLY DETECTION — Promoting regular screenings for timely cancer discovery.

PREVENTION AND LIFESTYLE — Emphasizing healthy habits for cancer avoidance.

AWARENESS AND EDUCATION — Sharing information on cancer types, symptoms, and resources.

SURVIVORSHIP AND SUPPORT — Celebrating resilience and highlighting support networks.

 $\label{eq:RESEARCH and INNOVATION} \textbf{--} Showcasing advances in cancer research and treatment.}$

GET INVOLVED TODAY. CONTACT:

RICHARD DEACON, Project Manager T: 1.604.631.6636 E: rdeacon@globeandmail.com



Source: Vividata SCC Fall 2023, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
February 12, 2024	March 25, 2024	April 1, 2024	February 12, 2024