



2024 NATIONAL INTEGRATED SPECIAL REPORT – DIGITAL AND NEWSPAPER

# Canada's Clean50

**INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.**

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In order to accelerate collaboration towards a job-rich, cleaner, healthier, innovation-based low-carbon economy supporting all Canadians, Canada's Clean50 recognizes and celebrates the most impactful sustainability initiatives, leaders and organizations across the country. This special feature series – produced in co-operation with Canada's Clean50 and appearing in the Report on Business section – will highlight outstanding examples of clean technology innovation, climate action and positive sustainable change.

### PROPOSED TOPIC HIGHLIGHTS:

- RECOGNITION** – This feature will help celebrate leadership and ground-breaking contributions to Canada's low-carbon future.
- SOLUTIONS** – We will focus on clean technology and sustainability practices transforming industries and society.
- COLLABORATION** – We plan to cover collaborations that scale groundbreaking innovation.
- ECONOMIC IMPACT** – We explore the business case for taking action on sustainability.
- SUPPORT** – We cover key measures for accelerating the transition to net zero, such as investment opportunities, incubator programs and more.

### GET INVOLVED TODAY. CONTACT:

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Print/Digital Weekly Readers – **6,063,000**  
Print Weekly Readers – **2,592,000** | Digital Weekly Readers – **4,645,000**

Source: Vividata SCC Fall 2023, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
March 4, 2024	April 15, 2024	April 22, 23, 24, 2024	March 4, 2024