



2024 NATIONAL INTEGRATED SPECIAL REPORT – DIGITAL AND NEWSPAPER

Activating social change

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As change-makers across the country work to advance the vision for a more equitable and sustainable society, they improve the well-being of individuals and communities in the process. This special feature, published in collaboration with leading advocates and experts, will highlight the importance of social change – with an emphasis on diversity and inclusion – in tackling some of the most complex issues of our time.

Proposed topic highlights:
ADVOCACY AND LEADERSHIP – Highlighting impactful networks, initiatives and leaders.
SOLUTIONS – Tackling issues like inequality, climate change, Indigenous rights and more.
SUPPORT – Helping change-makers take their ideas to the next Level.
PATHWAYS TO A BRIGHTER FUTURE – Social change improving mindsets and systems.

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Print/Digital Weekly Readers – **6,063,000**
Print Weekly Readers – **2,592,000** | Digital Weekly Readers – **4,645,000**

Source: Vividata SCC Fall 2023, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
January 22, 2024	February 29, 2024	March 7, 2024	January 22, 2024
September 6, 2024	October 7, 2024	October 14, 2024	September 6, 2024