



2024 NATIONAL INTEGRATED SPECIAL REPORT – DIGITAL AND NEWSPAPER

Cities Driving Growth

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Canadian cities are at the forefront of driving economic growth, embodying vibrant hubs that attract investment, foster innovation, and offer opportunities for residents and businesses alike. This special feature will showcase the evolving economies of various Canadian cities, emphasizing why these urban centres are prime locations to live, work, visit, and invest — ranging from thriving agriculture and energy sectors to flourishing entrepreneurship and dynamic entertainment scenes.

Proposed topic highlights:

AGRICULTURE — Sustainable commodity price increases are driving investment and creating opportunities.

ENERGY — Major companies across the energy spectrum are investing in the region.

LOGISTICS — Facilities are driving an unprecedented flow of container shipping.

INFRASTRUCTURE — City administrations are inviting leading design firms to participate in strategic infrastructure summits.

ENTREPRENEURSHIP — The region is becoming known as a very hospitable place for start-ups.

ENTERTAINMENT — The vibrant reputation is growing through the attraction of high-profile events.

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Source: Vividata SCC Fall 2023, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
February 28, 2024	April 10, 2024	April 17, 2024	October 17
May 9, 2024	June 20, 2024	June 27, 2024	May 9, 2024
September 17, 2024	October 29, 2024	November 5, 2024	September 17, 2024