



2024 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

Caribbean escapes

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Offering unparalleled relaxation, picturesque settings and premium experiences, destination resorts in Caribbean know how to deliver for travellers seeking the ultimate luxury vacation — whether it be with the goal of escaping the cold or celebrating their special day. Drawing on support from trusted suppliers and partners, this special feature will put the Caribbean's premier destination resorts in the travel spotlight.

- Proposed topic highlights:**
- WINTER SUN DESTINATIONS** — No better destination to escape the cold and indulge in a dreamy beach getaway.
 - CARIBBEAN CELEBRATION** – Here's how Canadians are planning their next big event in the Caribbean sun.
 - LAVISH GETAWAYS** — How luxury all-inclusive resorts offer a quintessential vacation experience with top-notch accommodations, dining and services.
 - TRAVEL FOR TWO** — From honeymoons to Vow Renewals and everything in between, what makes the Caribbean the world's premier romantic travel destination.

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Print/Digital Weekly Readers – **6,063,000**
Print Weekly Readers – **2,592,000** | Digital Weekly Readers – **4,645,000**

Source: Vividata SCC Fall 2023, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
Dec. 12, 2023	Jan. 16, 2024	Jan. 23, 2024	Dec. 12, 2023
Jan. 8, 2024	Feb. 7, 2024	Feb. 14, 2024	Jan. 8, 2024
Feb. 6, 2024	Mar. 12, 2024	March 19, 2024	Feb. 6, 2024