

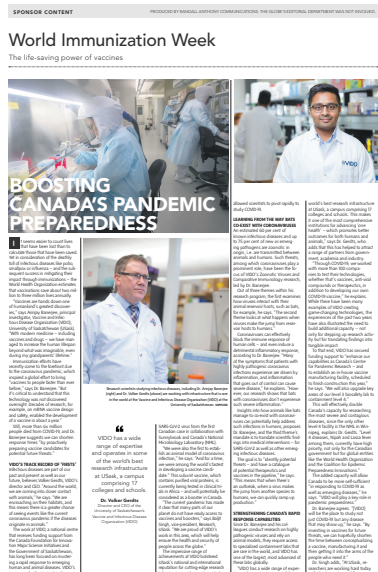


2024 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

World Immunization Week

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

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Celebrate the power of vaccines and their positive impact in Canada and across the globe. This special feature will examine the latest developments in vaccine technology, the impact of these technologies on public health and safety, and the ways that Canada's leading edge research and development capabilities are shaping the future of immunization.

- PROPOSED TOPIC HIGHLIGHTS:**
- AWARENESS** — how vaccines create a safety net for vulnerable community members.
 - IMPACT** — the power of vaccines, from childhood vaccinations to flu and cancer prevention.
 - RESEARCH & INNOVATION** — breakthroughs that are inspiring hope for the future.

GET INVOLVED TODAY. CONTACT:

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Print/Digital Weekly Readers – **5,898,000**
Print Weekly Readers – **2,697,000** | Digital Weekly Readers – **4,439,000**

Source: Vividata SCC Fall 2022, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
March 6, 2024	April 17, 2024	April 24, 2024	March 6, 2024