



2024 NATIONAL INTEGRATED SPECIAL REPORT – DIGITAL AND NEWSPAPER

Cyber Security & Fraud Prevention Month

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Fraud Prevention Month, observed annually in March, emphasizes the importance of awareness and proactive measures against fraud, including identity theft and online scams. In the digital era, cybersecurity is crucial, with advancing technology necessitating heightened vigilance. The month serves as a reminder to prioritize cybersecurity practices, promoting a safer and more secure environment through ongoing efforts to combat fraud.

Proposed topic highlights:

CYBERSECURITY: Highlighting the importance of cybersecurity, safe online behavior, and data protection against online fraud and cyberattacks.

AWARENESS & EDUCATION: Promoting awareness of fraud forms and fraudster tactics.

IDENTITY PROTECTION: Personal info protection to prevent identity theft, a precursor to fraud.

SCAM DETECTION: Signs and tools to help with scam identification and avoidance.

REPORTING & SUPPORT: Reporting fraud to authorities and accessing victim support services.

GET INVOLVED TODAY. CONTACT:

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Print/Digital Weekly Readers – **6,063,000**
Print Weekly Readers – **2,592,000** | Digital Weekly Readers – **4,645,000**

Source: Vividata SCC Fall 2023, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
January 29, 2024	March 11, 2024	March 18, 2024	January 29, 2024