



2024 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

Clean technology transformation

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Advances in clean technology can help to address some of today's most urgent challenges by improving resource efficiency and economic performance while reducing environmental impact. This special feature will explore the latest trends in Canadian cleantech innovation as well as the measures and initiatives designed to amplify the impact of this dynamic field.

PROPOSED TOPIC HIGHLIGHTS:

ADVOCACY & SUPPORT – From raising awareness to providing support for promising cleantech solutions.

RESEARCH & INNOVATION – Leveraging new insights for achieving tangible impact.

SUSTAINABILITY PERFORMANCE – Measuring environmental performance parameters.

INVESTING – Prioritizing innovation and environmental protection.

LEADERSHIP – Canadian cleantech leaders making a difference.

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Print/Digital Weekly Readers – **5,898,000**
Print Weekly Readers – **2,697,000** | Digital Weekly Readers – **4,439,000**

Source: Vividata SCC Fall 2022, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
January 9	February 13	February 20	January 9
March 8	April 19	April 26	March 8
May 9	June 20	June 27	May 9
September 25	November 6	November 13	September 25