



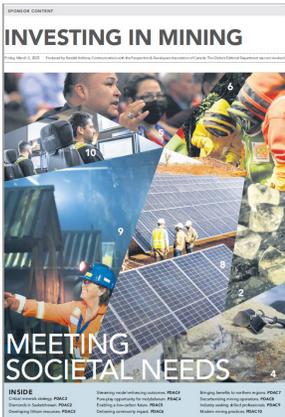
2024 NATIONAL INTEGRATED SPECIAL REPORT –  
DIGITAL AND NEWSPAPER

# Investing in mining

## PDAC Convention

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Mining stands tall as a cornerstone of Canada's prosperity, fuelling jobs for countless individuals and serving as a driver of the nation's GDP. This special feature – produced in collaboration with the Prospectors & Developers Association of Canada (PDAC) and strategically timed for the PDAC Convention (March 3-6) – will explore the diverse landscape of the mining and exploration sector, delving into the challenges, opportunities, and essential services provided by companies specializing in geology, engineering, law, and the capital markets financing this thriving industry.

**Proposed topic highlights:**

- LEADERSHIP** – The expertise and stewardship driving growth and boosting outcomes.
- TECHNOLOGY** – Cutting-edge innovations for efficient and environmentally conscious mining operations.
- TRENDS** – Seizing market opportunities, optimizing commodity gains.
- INVESTMENT** – Leveraging profits, fostering mining advancement.
- SUSTAINABILITY** – Embracing sustainable practices, empowering local communities

**GET INVOLVED TODAY. CONTACT:**

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Print/Digital Weekly Readers – **5,898,000**  
Print Weekly Readers – **2,697,000** | Digital Weekly Readers – **4,439,000**

Source: Vividata SCC Fall 2022, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
January 8	February 9	March 1	January 8