



2024 NATIONAL INTEGRATED SPECIAL REPORT – DIGITAL AND NEWSPAPER

International day of the girl

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

Click on the report below to see a similar past feature



The International Day of the Girl, celebrated on October 11th, is a global observance dedicated to promoting the rights and empowerment of girls worldwide. This significant day aims to highlight the unique challenges faced by girls and advocate for their equal access to education, healthcare, and opportunities. This special feature will shine a light on the advocacy, actions, and initiatives that empower girls to achieve their aspirations of becoming community leaders, entrepreneurs, and catalysts for change

Proposed topic highlights:

ADVOCACY & LEADERSHIP - Amplifying voices and initiatives to promote gender rights and equity.

RESOURCES & SUPPORT - Creating a positive impact for girls in Canada and worldwide.

EMPOWERMENT THROUGH EDUCATION - Supporting girls through educational opportunities and economic engagement.

STRATEGIES - Addressing challenges such as child marriage, access to healthcare, and combating gender-based violence and discrimination

GET INVOLVED TODAY. CONTACT:

RICHARD DEACON, Project Manager T: 1.604.631.6636 E: rdeacon@globeandmail.com

Content produced by Randall Anthony Communications, a Globe-approved provider



*The Globe and Mail is the #1 newspaper brand in Canada**

*Reaching more senior executives, business owners and professionals**

*Reaching more High-Net-Worth Investors with over \$500K in assets.**

Print/Digital Weekly Readers – **5,898,000**
Print Weekly Readers – **2,697,000** | Digital Weekly Readers – **4,439,000**

Source: Vividata SCC Fall 2022, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
September 6	October 4	October 11	September 6