



2023/24 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

Solar & Renewable Energy

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As Canada's commitment to combat climate change gains momentum, the widespread adoption of solar and renewable energy sources takes centre stage. By harnessing the inexhaustible power of the sun, wind, and water, solar and renewable energy not only yield a substantial reduction in greenhouse gas emissions but also offer a dependable and cost-effective alternative to traditional energy sources. This special feature will put a spotlight on solar and renewable energy sources, and how this renewable revolution empowers Canadians to embrace a greener lifestyle, fostering economic growth, job creation, and conscientious environmental stewardship. With each installation of a solar panel and erection of a wind turbine, Canadians propel themselves closer to a cleaner, brighter, and more sustainable future that will reverberate for generations to come.

- Proposed topic highlights:**
- GOVERNMENT POLICIES AND INCENTIVES** — Supportive frameworks for renewable energy growth.
 - RENEWABLE ENERGY TARGETS** — Ambitious goals for clean energy adoption.
 - TECHNOLOGICAL ADVANCEMENTS** — Innovations driving renewable energy efficiency and scalability.
 - INTERNATIONAL COLLABORATION** — Global partnerships driving renewable energy progress in Canada.
 - JOB CREATION AND ECONOMIC BENEFITS** — Green jobs and sustainable economic growth.

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Print/Digital Weekly Readers – **5,898,000**
Print Weekly Readers – **2,697,000** | Digital Weekly Readers – **4,439,000**

Source: Vividata SCC Fall 2022, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
October 4	November 15	November 22	October 4
January 15	February 21	February 28	January 15
April 10	May 22	May 29	April 10