



2024 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

Colleges & Institutes

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With over 95 per cent of Canadians living within 50 kilometres of a college or institute, these post-secondary institutions are uniquely placed to support learners, communities, and industry in navigating current and future challenges. This special feature, produced in collaboration with Colleges and Institutes Canada, highlights the commitment of colleges and institutes to future-proof Canada and ensure that everyone in Canada, regardless of their background, has access to training opportunities that build the skills needed to succeed.

Proposed topic highlights:

GLOBAL ENGAGEMENT AND CAREER-READY EDUCATION: Colleges and institutes provide international students with high-quality, flexible education experiences that lead to meaningful employment and careers, as well as champion outbound student mobility programs for Canadian students, enabling them to gain valuable international experiences and develop essential global skills.

INFRASTRUCTURE AND TECHNOLOGY — Colleges and institutes are reimagining their infrastructure to advance learning and meet future needs, all while pushing the boundaries of eco-design and cutting-edge technology.

INNOVATION — Colleges and institutes work with industry and community groups to advance their research and development capacity and contribute to Canada's economic growth and competitiveness on a global scale.

BREAKING BARRIERS — Colleges and institutes remove barriers to education and promote a culture of respect and inclusion for equity-deserving groups.

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Print/Digital Weekly Readers – **5,898,000**
Print Weekly Readers – **2,697,000** | Digital Weekly Readers – **4,439,000**

Source: Vividata SCC Fall 2022, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
December 15	February 2	February 23	December 15